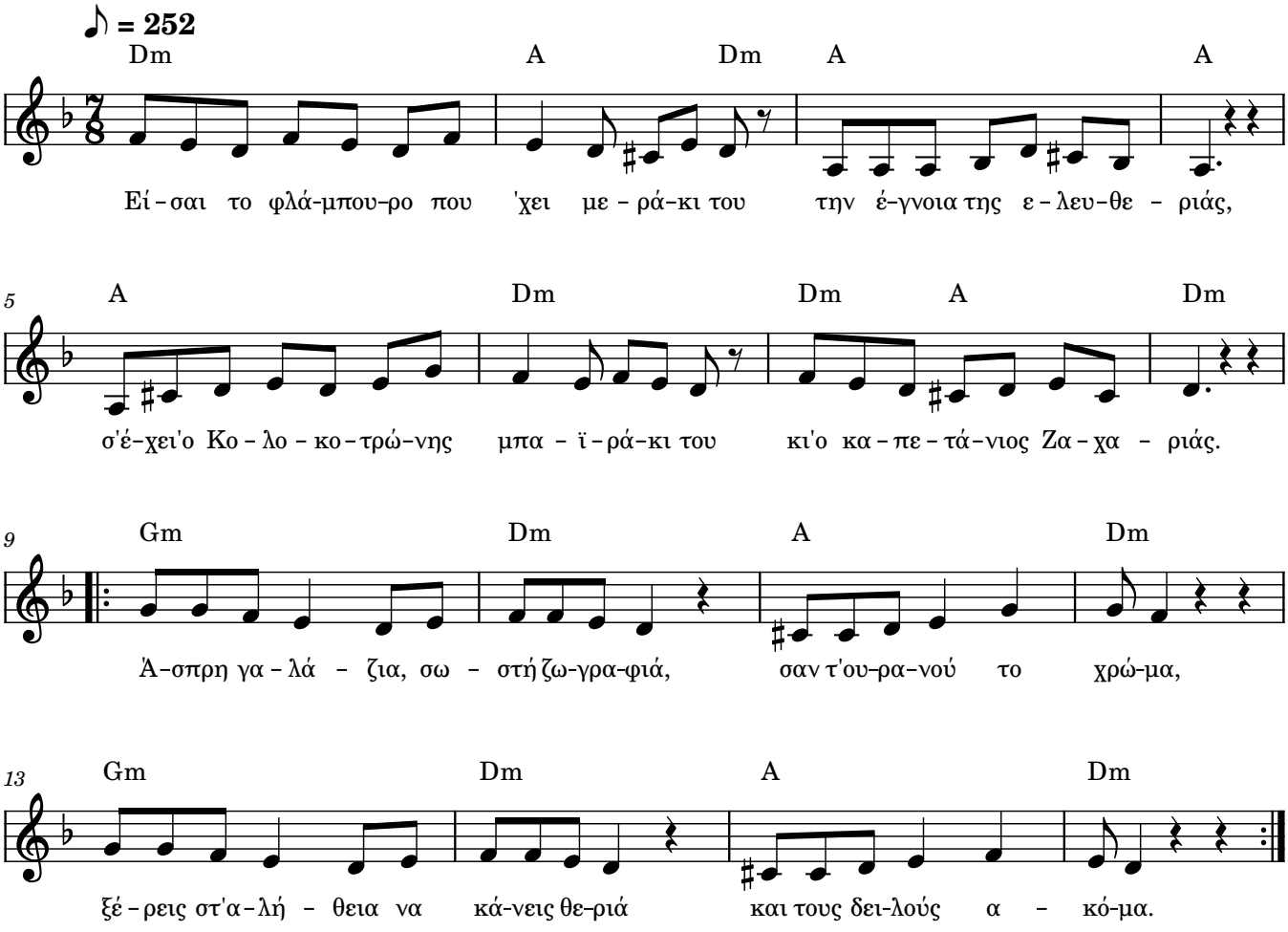Είσαι το φλάμπουρο